



# TRAVEL

## TOURISM AND AVIATION

# TMC AIRLINES

## DESIGN COMPETITION

Put your knowledge of airlines and branding to the test and flex your creativity with our TMC Airlines design competition.

Design an amazing concept logo, tail fin and plane livery brand for TMC Airlines and, if your designs are judged to be the best, you'll win a £20 Amazon voucher!



### THINGS TO CONSIDER

- What should our new airline look like?
- What colours or design would make our airline stand out from the crowd?
- What would make our logo unique and easy to recognise?



### HOW TO ENTER

- 1 Print out or download our design pack
- 2 Create the concept logo, tailfin and plane designs for TMC Airlines
- 3 Annotate your designs, explaining your design decisions
- 4 Submit your concept via email to [marketing@tmc.ac.uk](mailto:marketing@tmc.ac.uk)

Find out more about our Travel, Tourism and Aviation courses and apply now:

[TMC.AC.UK/TRAVEL-TOURISM](https://www.tmc.ac.uk/travel-tourism)



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