



DIGITAL ADVANTAGE: STEP UP

DO YOU WORK WITH SEND & NEET YOUNG PEOPLE WHO:

- ARE INTERESTED IN DIGITAL MEDIA?
- WANT TO GAIN SOME REAL WORK EXPERIENCE?
- NEED A HAND TO CREATE AN ONLINE CV/PORTFOLIO?
- ARE UP FOR BUILDING A CAREER FROM THEIR DIGITAL SKILLS & INTERESTS?

THEN FIND OUT HERE HOW THEY CAN MAKE THE STEP UP TO EDUCATION, EMPLOYMENT OR TRAINING WITH A SPECIAL OFFER FROM DIGITAL ADVANTAGE.



WHO ARE WE?

Digital Advantage has worked with over 4000 young people across the North West. Our programmes are designed alongside experts from the business community to ensure our young people receive the very best guidance. Over that time, Digital Advantage has developed a keen understanding of both the challenges and exceptional talents of young people and best to support them onto their next best step.

WHAT DO WE DO?

Our trainers all currently work and employ people in the digital sector and use this experience to deliver programmes that build the digital skills of young people. We do this through group workshops but that are personalised for the individual covering topics such as photography, film-making, web design, branding and more. Our approach is a learn-by-

doing, practical way of training through which participants leave with real online assets to show to prospective training providers, colleges and employers.

WHAT DOES THIS PROGRAMME INVOLVE?

This is a 6-day programme where participants will build and develop their digital skills; work on a specially project brief and produce an online portfolio.

On Days 1 to 5 they will be introduced to employers and training providers to open them to new opportunities, plus receive support to apply for appropriate training courses, FE/HE, or employment.

Day 6 is a follow up to be held around 3 weeks later to review applications, offer further feedback and hone their online portfolios.

WHAT DO WE OFFER?



Specialist careers advice

Personal careers support, advice and guidance to fit each young person's individual requirements and find their best positive destination



Application process support

Specific support to how to research roles, complete application processes and



Real life briefs

The chance to work on real-life briefs set by employers



Portfolio development

Guidance to build their own portfolio to showcase to employers



Industry standard workshops

Access to workshops and training led by specialist creative and digital industry practitioners



Reference

A reference for their time on the programme to support future applications



Introductions to SEND aware employers

Encounters with SEND aware employers to build their experience and confidence

TRAVEL & LUNCH

As part of this programme we will reimburse full travel costs on production of a receipt by participants. We will also provide lunch each day - dietary requirements and preferences will be taken at the registration stage.

WHEN IS IT?

Times: 10am-4pm (including breaks & lunch)

Dates: Monday 21st March 2022 - Friday 25th March 2022

Venue: Holyoake House, Hanover Street, Manchester, M4 4AH

WANT TO LEARN MORE?

To find out more and to refer a young person you are working with, please contact:

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